

Far & Wild Travel is recruiting a Content & Community Manager

Far & Wild is a new travel company based in Cumbria in the Lake District. We are recruiting an ambitious and hands on Content & Community Manager to help deliver the content needs of the business (digital and print) and build the Far & Wild community into a thriving source of customer/supplier content. The role will help drive the growth and progression of the company towards its mission of being the world's leading tailor-made specialist travel business. This is a unique chance to join a small team with a proven record in the travel industry.

The role involves working with the heads of the business to build, and fulfil, the content requirements of the business. Despite being at start-up stage as a business, we have ambitious plans for growth, and the appointment of a Content & Community Manager will be critical to realising them. Working at the core of a small but talented team, your key focus will be on growing our written content and building the Far & Wild community from which user generated content from suppliers and customers will be gained. The Far & Wild community will also be the backbone of our charitable vision which sees Far & Wild being a large contributor to charitable organisations. It's a hands-on role which requires focus, and a high level of attention to detail.

Focus areas:

- Content – produce rich content tailored to business needs for both digital and print media
- Far & Wild community – Be the main point of contact and driver behind the F&W community
- Marketing – working with Marketing team deliver effective customer communications

You:

- Positive, can-do attitude – able to challenge the team in a constructive way.
- Excellent interpersonal and influencing skills and the ability to bring people on board both internally and externally.
- Problem solving skills - can navigate obstacles on the fly in a thoughtful and logical way.
- A strong focus on delivery – Multi-tasking essential. You might be working on a guide book one moment then an online property description the next.
- Detail oriented – High level of detail required to make sure you're using beneficial key words
- Down-to-earth, prepared to "roll up your sleeves" and be able to make things happen.
- Commercially orientated – the ability to see how your role influences commercial areas of the business
- The role is based at our Cumbria office, but may require regular travel within the UK and occasionally to Africa. Travel industry experience an asset but not essential.

SKILLS KEYWORDS; determined, ambitious, hands-on, organised, innovative, pragmatic, dependable, creative

ROLE KEYWORDS; customer focus, networking, commercial, print, digital, keywords, content, contributions, engaging, inspiring

Package:

Salary – dependent on experience. Will range from £20,000-24,000

Travel – subsidised travel in all our destinations.

For the next five years there will be few places a career can go further and faster, then in our office. Even if you're not looking to change jobs right now... compare our working environment, travel opportunities and company values to your current workplace and we think you'll be tempted.
So why not get in touch to find out more... call Stuart Milan on 01768 603 715... or just go ahead and apply.

To apply, please send CV and covering letter to careers@farandwild.travel.

Careers@farandwild.travel • www.farandwild.travel • 01768 603 715

